

# Heart Failure: Combining the Art and Science of Care: A 2-Day Workshop



April 20 and 21, 2021  
8:00am – 4:30pm  
**Charles I. Ecker Business Training  
Center**  
6751 Gateway Drive, 1st Floor,  
Columbia, MD

**FOR ALL INQUIRES CONTACT**  
**Key Choice**  
4565 Venus Road  
Uniontown, Ohio  
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330-354-1257



## Presenters

**Karen Marzlin DNP,**  
CCNS, ACNPC-AG,  
CCRN-CMC, CHFNC  
**Cynthia Webner DNP,**  
CCNS, ACNPC-AG,  
CCRN-CMC, CHFNC

Drs. Karen Marzlin and Cynthia Webner are known for their cardiovascular expertise, passion for excellence, and engaging teaching style. Teaching nationally for over 15 years, Karen and Cindy, have presented more than 1,200 programs in the past 10 years. Both have presented annually, since 2005, at the American Association of Critical Care Nurses National Teaching Institute (NTI). They are again presenting at NTI in May of 2020.

They have a combined 71 years of nursing experience including point of care nursing and advanced practice. Their specialized experiences include inpatient cardiovascular and critical care, post cardiac arrest care, complex heart failure, nephrology, and diabetes management. In addition to their clinical practice they are faculty and program coordinators for the Acute Care Nurse Practitioner Program at Malone University in Canton, Ohio.

Karen and Cindy own two businesses producing educational classes and products to help nurses in every role excel. They combine humor, energy, and creative teaching strategies to make every course a memorable learning experience.

**Join us in a learning journey  
that makes a difference!**

# Everything Heart Failure

## WHO SHOULD ATTEND?

Nurses who want to prepare for heart failure certification. This course will serve as a great CHFNC preparation course.

Nurses and APRNs who want to develop expertise in heart failure care and differentiate their practice.

CHFNC nurses who need heart failure specific education to renew your CHFNC Certification.

CNSs, educators, heart failure coordinators, and nurse administrators who want a framework for comprehensive heart failure education to take back to their organizations.

Any clinician or organizational leader who wants to bring excellence in heart failure care to his or her practice setting.

**Karen and Cindy have a passion for patients with heart failure and will help you leave confident and committed!**

*EXCELLENCE - EVERY NURSE,  
EVERY DAY, EVERY PATIENT  
ENCOUNTER*

**KEY CHOICE / CNEA**  
CNEA IS AN PROVIDER APPROVED BY THE CALIFORNIA  
BOARD OF REGISTERED NURSING PROVIDER NUMBER  
15714

Key Choice  
4565 Venus Road  
Uniontown, Ohio  
44685

## Day 1 April 20, 2021

### Course Objectives

- Discuss the pathophysiology of heart failure and how the body's compensatory mechanisms contribute to progression of heart failure.  
*Including RV physiology and ventricular interdependence*
- Contrast pathophysiology for heart failure with reduced ejection fraction to heart failure with preserved ejection fraction.  
*Including neurohormonal activation in HFrEF and insights and practice pearls in the care of HFpEF*
- Describe the NYHA classification system and the ACC/AHA stages of heart failure.  
*Including implications for HTN and diabetes medications and heart failure outcomes*
- Recognize heart failure through physical assessment and diagnostic test results.  
*Including physical exam, labs, noninvasive, and invasive diagnostics*
- Synthesize knowledge required for pharmacological management of all stages of heart failure based on current evidence-based guidelines including prescriber specific considerations.  
*Including titration strategies and geriatric considerations*
- Evaluate nonpharmacological management of all stages of heart failure based on current evidence-based guidelines.  
*Including practical use of device data*
- Apply pathophysiological and assessment principles impacting the assessment and care of the heart failure patient.  
*Including application to a complex heart failure case study.*

## Day 2 April 21, 2021

### Course Objectives

- Differentiate the 3 primary presentations of acute decompensated heart failure.  
*Including utilization of left ventricular function curves*
- Outline treatment strategies for acute decompensated heart failure including prescriber specific considerations.  
*Including vasoactive medications and temporary assist devices*
- Compare treatment options in the patient with Stage D Heart Failure.  
*Including advanced HF therapies, palliative care, and Hospice*
- Review patient education and self-care management strategies for heart failure patients.  
*Including practical tactics for patient engagement and insights from a patient perspective*
- Consider implementation strategies to improve the coordination of the delivery of comprehensive heart failure care.  
*Including specific ideas to address commonly unappreciated reasons for rehospitalization*
- Describe different valvular disorders associated with of heart failure. Including most current treatments for aortic stenosis and mitral valve regurgitation
- Recognize the impact of comorbid conditions on the development and continued impact of heart failure.  
*Including anemia, sleep disordered breathing, atrial fibrillation and renal disease*

## Registration \* Special offer

Register by February 22<sup>nd</sup> and receive a \$25.00 gift certificate to use in on our online learning center.

	Register for 1 Day	Register for 2 Days
<b>General Registration</b>	\$165.00	\$280.00
<b>Discounted Tuition:</b> 2 options <b>Early Bird:</b> Payments must be received by March 22 <sup>nd</sup> <b>Group Registrations:</b> 3 to 10 persons registering at the same time (Call for discount price for groups > 10 persons) <b>Active Military:</b> ID required at check in <b>RN/APRN students / Nursing Faculty:</b> Verification required at check in	\$145.00 (each registrant)	\$250.00 (each registrant)

### REGISTRATION INCLUDES:

- 7 hours of dynamic education each day
- 7 hours of nursing CEs per day provided
- 2 hours Pharm CE Day 1; 1 hour Pharm CE Day 2
- Electronic handout (downloadable and printable) emailed to you 1 week prior to the seminar.
- Light breakfast
- Lunch is on your own

**PLEASE NOTE:** In an effort to "go green" printed will not be provided.

### REGISTER ON-LINE AT:

[www.cardionursing.com](http://www.cardionursing.com)

Click on the Live Classes Tab on the home page.

### REGISTER BY MAIL:

Make checks payable and send to:  
Key Choice  
4565 Venus Road  
Uniontown, Ohio 44685

Please include the following information:

Name  
Address  
Phone Number  
Email

Indicate attendance at:  
Day 1, Day 2 or both days.

On-Line registration closes at 5 pm the day before the program. Mailed registrations must be received one week prior to program.

Walk-In Registrations: Accepted if space is available. A \$10.00 walk-in registration fee will be added. Handouts will be emailed upon registration.

Group registration can be done on-line or via mail.

Cancellations received in writing via email > 2 weeks prior to the seminar will receive a refund minus 10% processing fee to cover committed expenses. Cancellations received < 2 weeks prior to the seminar will be given credit for online classes in the equivalent of 90% of paid tuition.

In the unusual circumstance that would result in cancellation of the program CNEA's/ Key Choice's liability is limited to the tuition fee only.

### Course Location

Charles I. Ecker Business Training Center  
6751 Gateway Drive Columbia, MD  
Phone: 443-518-1660

**Free Parking**

CNEA IS A PROVIDER APPROVED BY THE CALIFORNIA BOARD OF REGISTERED NURSING, PROVIDER NUMBER 15714. THIS ACTIVITY IS APPROVED FOR 7.0 CONTACT HOURS OF CONTINUING EDUCATION (CE) PER DAY WHICH INCLUDES 1.0 PHARMACOLOGY HOURS.